

## **BEFORE THE EVENT**

- Create a Publicity Plan to spread the word about the online collection when it is available.
- Start thinking about interpreting the future digital collection.

## **AT THE EVENT**

- If you've made a plan for sharing the collection, let Contributors know about it.

## **AFTER THE EVENT**

- Implement the Publicity Plan when the collection is available.
- Host a Collection Showcase and Interpretation Meeting.
- Produce project(s) for interpreting and understanding the collection.